



French-American  
Foundation

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Annual Report  
2008-2009



Dear Friends,

The French-American Foundation, together with its sister organization in Paris, was created 33 years ago under the patronage of American President Gerald Ford and French President Valéry Giscard d'Estaing in order to strengthen the French-American partnership and advance the dialogue between leaders in both countries.

The Foundation brings together French and American leaders to participate in programs, conferences, professional exchanges, and study tours designed to encourage the exchange of best practices from both sides of the Atlantic. Our programs focus on leadership, social and cultural policy, and defense.

We are pleased to share our current projects and the success we have had during the past two years. The Young Leaders program has grown in scale and influence, bringing together 40 participants from the United States and France for the first time. Our work in the area of social policy includes developing a library of multimedia content to address issues around equality of opportunity in education and employment, and our cultural policy programs continue to encourage institutional partnerships and professional collaboration in programming, policy-making, research and scholarship. The French-American Foundation completed the first of two symposia addressing media coverage of immigration. The symposia provide media professionals with the opportunity to share concerns and best practices related to issues of immigration in Europe and North America.

The success of these programs could not have been achieved without the generosity of individuals, corporations and foundations who sustain the work of the French-American Foundation. I would also like to recognize the staff for their hard work and dedication, as well as our Board of Directors, members, Young Leaders, program participants and friends for their loyalty and support.

A handwritten signature in black ink, reading "A. Treuille". The signature is stylized and includes a period at the end.

Antoine G. Treuille  
President

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# Young Leaders



In the more than twenty years since the first meeting, the Young Leaders program has become one of the most well-regarded of its kind. As the French-American Foundation's flagship program, it continues to be central to the Foundation's success in deepening understanding between France and the United States. Small groups of carefully selected up-and-coming French and American leaders in government, business, media, military and the non-profit sector spend five days discussing issues of common concern and, most importantly, getting to know each other. The relaxed atmosphere and the off-the-record nature of the conferences have fostered trenchant and open discussions on policy and social issues and have been very successful in facilitating the development of a new network of trans-Atlantic leaders.



## YOUNG LEADERS PROGRAM XXI

The 21<sup>st</sup> Young Leaders Program focused on the priorities of the French Presidency of the European Union—sustainable development and energy, immigration and defense. Held from September 24-28<sup>th</sup>, 2008, thirty-two French and American professionals came together for a series of seminars, official visits and receptions in Paris and Strasbourg.



Discussion on European defense policy led by Under Secretary of Defense for Policy, Michel Miraillet at the French Ministry of Defense. André Viau, Directeur du Cabinet Civil et Militaire, joined the Young Leaders for a short reception afterwards;

Tour of the Cité nationale de l'histoire de l'immigration, guided by Jacques Toubon, the Chairman of its Advisory Board and an alumnus of the Young Leaders program. The museum presents the history of immigration in France, focusing on the period since the 19th century, and occupies the Palais de la Porte Dorée, originally constructed for the Colonial Exhibition of 1931;

Meeting with Frédéric Lemoine, Chairman of the Supervisory Board, and François-Xavier Rouxel, Executive Vice President of the Enrichment Business Unit at AREVA's corporate headquarters, where the state ownership of AREVA, current challenges facing the company, and its role in the global nuclear industry were openly discussed;

The Ministère de l'Ecologie, de l'Energie, du Développement durable et de l'Aménagement du Territoire where the Minister of State for Ecology and Young Leader alumna Natalie Kosciusko-Morizet led a discussion on how the European

Union can better engage the United States on environmental issues;

Meeting with Jean-Dominique Giuliani, Chairman of the Board of the Robert Schuman Foundation, who explained the function of the EU presidency and presented issues that have been difficult to tackle at the EU level, such as immigration and energy policy;

Cocktail reception at the U.S. Embassy residence, hosted by U.S. Ambassador Craig Stapleton;

TGV train ride to Strasbourg, the traditional capital of the Alsace region and seat of the European Parliament;

Meeting at ARTE, a television company established in 1991 to promote mutual understanding and unity among the peoples of Europe, with Victor Rocaries, Manager and Administrative Director and Marie-Claude Savin, Press and Public Relations Director, with whom they discussed ARTE's role in promoting an EU identity;

Discussion on "laïcité" (secularism) in France, led by Jean-Michel Cros, Associate Researcher at the CNRS and Special Advisor on religion at the Hôtel de Ville de Strasbourg, and with representatives of the Catholic and Muslim faiths. Young Leader Justin Vaisse introduced the subject of





“laïcité,” explaining the different ways in which laïcité is understood in France and in the United States. Following the meeting, the Young Leaders were hosted by Nawel Rafik-Elmrini, Second Deputy Mayor in charge of International Relations and European Affairs, for a cocktail reception; Meeting with François-Gilles Le Theule, Director of the Center of European Studies at the Ecole Nationale d’Administration (ENA), who presented the programs of the ENA and its efforts to promote greater diversity in its recruitment; Catherine Trautmann, European Deputy

and Vice President of the EU Parliament Commission on Industry, Research and Energy, led an animated discussion about the evolving mission of the EU Parliament, shedding light on concerns shared by member states and raising questions about its current and future roles; Traditional debriefing session over lunch, where the Young Leaders shared their views on the program and were then free to tour the Museum of Contemporary Art and the scenic city. The program ended with a traditional Alsatian dinner.

*“Phenomenal program! I look forward to solving tough world problems over my lifetime alongside these brilliant, passionate and driven Young Leaders!”*

**Matthew Turner (American YL)**

*“Realizing what a small world we live in... Speaking with both French and American friends here, I can see how critical positive relationships - formed at this junior level – are to international relations.”*

**Paula Broadwell (American YL)**

*“Superb program that rightly emphasizes building enduring relationships between young leaders, scholars, artists and public servants from two great nations.”*

**John Gallagher (American YL)**

## YOUNG LEADERS XXII

The 22<sup>nd</sup> Young Leaders Program examined the differences between the roles played by the public and private sectors in France and the United States. In the U.S., a closely intertwined, “almost symbiotic relationship” exists between the private and public sectors, which was highlighted during a whirlwind series of briefings in Chicago on September 23-27, 2009.

The 40-member French-American delegation met with business leaders, academics, community organizers and local officials, including Chicago Mayor Richard Daley, “widely viewed as the nation’s top urban executive,” according to a 2005 TIME magazine article. Presentations during the visit addressed Chicago’s cutting edge green initiatives, the broad scale of community development activities and the city’s approach to education, public safety and neighborhood development. In a visit to the University of Chicago, the group met with its President and was briefed on the Fermi National Accelerator Laboratory.

Young Leaders said that they were particularly struck by the integral, direct role played by the private sector in advancing community-wide initiatives and promoting its development with both time and money. “I found it extraordinary that public action relies so much on private initiative, even when it comes to implementing social programs,” commented one of the French Young Leaders. “France is much more state-led,” said another, “and things don’t seem to happen as quickly as they do in Chicago.”

Another highlight of the visit was a one-hour, wide-ranging meeting with Mayor Daley whom Young Leaders variously described as “direct,” “tough,” “charismatic,” “passionate” and “larger than life.” The city leader’s relative power, his openness and the scope of his activities, extending even to forging international partnerships, were remarked upon by participants. “It was surprising that a 20-year incumbent could be so creative and forward-thinking on behalf of his city,” commented an American Young Leader. The 2009 class of Young Leaders will join the 2010 class in Marseilles next year.



*“The public [sector] is not afraid to solicit money from corporations and benefactors. And the private [sector] is forward-thinking in offering their financial support to improve Chicago’s long-term standing.”*

**Antoine Bello (French YL)**

*“This is a clear difference compared to France and I find it amazing that so many companies in the private sector feel part of the community and grant significant funds to build up public projects! I wish this would happen in France.”*

**François-Xavier Rouxel (French YL)**

*“This program allowed me to understand that I, too, can become a new kind of leader who establishes public/private partnerships to advance important social and economic causes.”*

**Claude Grunitzky (French YL)**

# Equality Of Opportunity

France and the United States share a common belief in equal opportunity, yet have taken different paths to promote it – in no small part due to the fact that collecting racial and ethnic data, a favorite tool in the American model, is banned under French law.

In 2006, the French-American Foundation, with the support of the Ford Foundation, launched a major policy program on French and American strategies to fight discrimination in education and employment for minority and immigrant populations.

## A WINDOW OF OPPORTUNITY FOR INNOVATION

Since the inception of this program, a window for policy innovation has opened in France, as President Nicolas Sarkozy is a strong advocate for affirmative action policies à la française. In December 2008, he appointed Yazid Sabeg, a business leader of Algerian origin, as Commissaire à la Diversité et à l'Égalité des Chances. Business leaders are also mobilized, initiating a Diversity Charter for Employers signed by 2000

companies. The controversy over collecting racial and ethnic data continues to fuel a national debate about how best to fight discrimination, while, in the United States, affirmative action policies have been rolled back by state ballot initiatives and Supreme Court decisions, leading to the development of “color-blind” strategies, based on geographic representation as a proxy for racial and socio-economic criteria.

## THE “PERCENTAGE PLANS” APPROACH IN SELECTIVE HIGHER EDUCATION

Beginning in 2007, the French-American Foundation focused on American “color-blind” admissions procedures (called “percentage plans”) and on their potential relevance to France’s effort to achieve the goal set by President Sarkozy: raising the share of disadvantaged and minority

students in the most selective schools of higher learning, the “grandes écoles.” Pilot programs, predicated on the “color-blind” French modèle républicain that values egalitarianism and meritocracy, have been implemented in prestigious higher education institutions, such as Sciences Po, France’s





leading school of public policy. However, they remain limited in scope, and a national policy still needs to be designed.

In November 2007, the Foundation organized a study tour in Texas and California, where percentage plan policies were instituted more than a decade ago. There, the reformed admission process relies on geographic – and therefore socio-economic – criteria, granting automatic entry to the top “x” percent of graduates of each high school statewide.

Following these meetings, the Foundation produced a 40-page report that included

policy recommendations for educational reform in France. It was widely distributed to policy-makers, administrators, researchers in educational policy and antidiscrimination NGOs. It was further publicized with a series of events in Paris, notably with the Minister for Higher Education and Research Valérie Pécresse. American experts were invited to share their insights with French policy-makers. This exchange covered a wide array of topics, from the selection of the best students, to the outreach programs designed to maximize the impact of the reform and the various constituencies’ reactions.

## LEARNING FROM AMERICAN ANTIDISCRIMINATION EMPLOYMENT POLICIES

With 40 years experience in antidiscrimination law and affirmative action, the United States constitutes a major reference that can inform the French debate on employment policies. The Foundation initiated a particularly timely study, as European legislation requires the development of tools to identify and combat all forms of discrimination.

In October 2008, the Foundation led a study tour in Washington, D.C. and New York City. Senior French officials and leaders of anti-racism organizations

met with Supreme Court Associate Justice Stephen G. Breyer, senior staff of the Census Bureau, the Equality Employment Opportunity Commission (EEOC) and the Department of Labor’s Office of Federal Contract Compliance Program (OFCCP). They received an overview of federal regulations and of the process to handle complaints at the state level. In New York, the delegation met with the Legal Defense Fund of the NAACP (National Association for the Advancement of Colored People) and the American Civil Liberties Union, as well as with top researchers.



A report was released in May 2009, describing the American antidiscrimination system and analyzing the aspects that could be adapted to the French framework. This work garnered considerable media attention; its findings were at the center of a one-hour debate on France-Télévisions. In December, the Foundation invited Princeton Associate Professor Devah Pager to Paris, where she presented her research on the use of field experiments in proving discrimination (known as “testing” in France, and the main tool to fight discriminatory practices, absent ethno-racial statistics).

Finally, in 2008, the Foundation launched a new scholar-in-residency program with SciencesPo. Each year, an American scholar from the fields of law, sociology, history, management or public policy is selected to participate in series of conferences and debates, publish an article in French exploring an area of pioneering research

and discuss its possible policy implication in France. In 2008, the first invited scholar was UC Berkeley Law Professor Linda Hamilton Krieger, who published “Un problème de catégories: Stéréotypes et lutte contre les discriminations” (“Social Stereotypes and Implicit Intergroup Bias: Implications for French Equality Law and Policy”). In 2009, two scholars, Professors Patricia Gándara and Gary Orfield Co-Directors of the Civil Rights Project at the University of California - Los Angeles presented their research on the relationship between residential segregation and school segregation.

This long-term dialogue engaged at the highest levels provides a unique in-depth comparative perspective that enriches the debate on reform for French and American leaders alike, given the contrasts and potential convergence of pro-equality strategy in both countries. Further details at: <http://www.frenchamerican.org>

# Translation Awards



The 22<sup>nd</sup> Annual French-American Foundation and Florence Gould Foundation Translation Awards

Chosen for superior English translations of French literary works published in 2008 and awarded at a ceremony held at NYC's Century Association on May 26, 2009, each winner received a cash prize of \$10,000, generously funded by the Florence Gould Foundation. The awards seek to promote French literature in the United States, give translators and their craft more visibility and encourage those publishers who bring significant French texts to an English-reading audience.

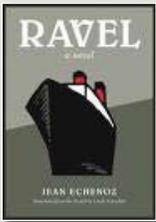
Jody Gladding and Elizabeth Deshays won the fiction category for *Small Lives*, by Pierre Michon (Archipelago Books). The author's first novel paints portraits of eight individuals in his native region of La Creuse, exploring his emotional connection to their lives and the act of writing, ultimately becoming a quest to discover his own humanity and voice.

Matthew Cobb & Malcolm DeBevoise received the non-fiction award for *Life*

*Explained* by Michel Morange (Yale University Press/Odile Jacob). Drawing on advances in molecular genetics, evolutionary and astro biology, Morange searches for answers to the question of life.

"These translation awards are an important opportunity to bring publishing professionals, translators and writers together to draw public attention to outstanding translations of literary works - which can often go unnoticed," said FAF program director Emma Archer. "Translation is key to perpetuating an ongoing conversation between cultures and to promote the circulation of literary works at a time where the dominant language is English."

Jurors for this year's competition included Linda Asher, Tom Bishop, Antoine Compagnon, Linda Coverdale, Richard Howard and Lily Tuck.



## 2008 AWARD WINNERS

The 2008 recipients were Linda Coverdale for her translation of *Ravel* by Jean Echenoz, The New Press in the Fiction category and Linda Asher for her translation of *The Curtain* by Milan Kundera, HarperCollins in the Non-Fiction category.

# Arts Professionals Exchange

## STUDY TOUR – FRANCE

In partnership with the French Ministry of Culture and Communications and supported by the Florence Gould Foundation, the French-American Foundation invited a group of six American curators to Lyon and Paris for a seven-day Study Tour from September 28 – October 5, 2008. The participants represented a wide range of institutions including not-for-profit institutions affiliated with universities, private galleries, alternative spaces and museums from different parts of the United States. They received an overview of the French contemporary art market, meeting French professionals who shape today's trends.

In Paris, the group gained insights into French public policies and institutions which enrich public contemporary art collections, encourage exhibition projects and support art professionals in their artistic ventures through a series of grant-making programs and public commissions.

## STUDY TOUR – USA

The second part of the Arts Professional Exchange program comprised a delegation of six French curators and museum directors, invited from October 29 to November 6, 2008, to New York and to Prospect.1 New Orleans, the first US international biennial for contemporary art.

In New Orleans, participants met with Daniel Cameron, founder and director of Prospect.1. Claire Tancon, a French curator from the Center of Contemporary Art, guided the tour. The World Cultural and Economic Forum, taking place simultaneously in New Orleans, added a new dimension to the visit, since they could attend some of the WCEF panels and meet with Renaud Donnedieu de Vabres (Ambassador for Culture, European Union), French Ambassador Pierre Vimont and Consul General Olivier Brochenin.

A wide variety of local, regional and

The delegation visited national and regional public art collections (FNAC and FRAC Rhône-Alpes) and multidisciplinary contemporary public art centers dedicated to artistic production and research (Centre d'Art Contemporain d'Ivry, Bétoussalon). Issues relating to artistic education were addressed during their visits to the Ecoles des Beaux Arts of Lyon and Paris. In Lyon, the group met with the heads of the Contemporary Art Biennial, representatives of local galleries (galerie BF15) and regional art museums and collections (Musée d'Art Contemporain de Lyon, Institut d'Art Contemporain de Villeurbanne).

Participants were introduced to the art market's network of private organizations and professionals, such as organizers of the FIAC (Foire Internationale d'Art Contemporain) and the heads of private foundations, such as La Maison Rouge (Fondation Antoine de Galbert) and the Kadist Art Foundation.

international artists were featured at the biennial. Panel discussions and events were organized around Prospect.1 programming to provide visitors with opportunities for informal meetings and networking. Group members attended several roundtable discussions addressing the social and economic context in New Orleans, the mission of the biennial as well as the artistic and curatorial practices showcased in Prospect.1's programming.

New York was dedicated to site visits (The Guggenheim, The New Museum, The Sculpture Center), meetings with museum directors and curators, gallery tours in Chelsea and downtown Manhattan and studio visits with selected artists at ISCP (International Studio and Curatorial Program).

The delegation met with heads of respected not-for-profit organizations which promote contemporary art in the city; the founder of the Performa biennial, committed to

research, development and presentation of performance by visual artists from around the world and senior curators from Creative Time, an organization which promotes innovative artistic projects that enliven public spaces in the city.

The Chair of the Art Department at Hunter College shared his experience and knowledge of the American artistic education system, stressing the importance of promoting intellectual exchanges within and outside of the university system.

An informal panel debriefing with a small group of selected New York-based curators at the Cultural Services of the French Embassy allowed the French delegates to share the impressions and experiences of their trip to New Orleans and New York, to discuss the different cultural and economic contexts in which French and American professionals operate and to suggest ways to develop artistic, curatorial and institutional exchanges between their respective institutions.

## Exploring the Future of Publishing

The powerful economic and technological forces transforming modern publishing, and the comparative perspectives in France and the U.S., were the focus of an investigative exchange between the two countries organized by the French-American Foundation in collaboration with the French Ministry of Culture. Professionals from each country's publishing industry spent one week meeting with leading figures from the other country's literary and editorial communities.

"A particular focus area for this year's program is the impact of new information technologies on traditional publishing models and the opportunities it presents for increasing exposure and creating new avenues for international literature," said Emma Archer, Director of Cultural programs at the French-American Foundation. "We believe that the exchange of perspectives and insights gained as a result of this program will help contribute to increased cooperation and mutual understanding regarding the future of publishing in both countries."

Among the issues identified as priority focus areas examined during the program:

- The effects of technology on the economics of publishing in all media;
- The latest trends in foreign literature and translation;
- How emerging online innovations and new marketing approaches are redefining publisher-audience relationships;

- Strategies for marshaling resources to advance translation of foreign literature;
- How new business models offer opportunities to increase access to foreign literature and other economically "risky" works in the face of industry concentration and profitability pressures.

The American participants invited to Paris included Molly Barton, Director of Business Development, Associate Publisher of eSpecials, Penguin Group USA; Julia Cheiffetz - Senior Editor, HarperStudio, HarperCollins; Eli Horowitz - Publisher and Managing Editor, Mc Sweeney's Books; Paul W. Morris - General Manager, Digital Media & Marketing - BOMB Magazine; Chad W. Post - Director, Open Letter, University of Rochester; Maja Carolin Thomas - Senior Vice President, Hachette Digital, Hachette Book Group & Hachette Livre and Todd Zuniga - Founder of Opium Magazine, Creator of the Literary Death Match Series.

The French participants invited to the reciprocal exchange in New York included Virginie Clayssen, Directeur Adjoint du Développement Numérique, Editis; Jean-Christophe Delpierre, Directeur Général, Mediatoon; François Maillaud, Directeur Général, Librairie La Procure; Marion Mazaauric, Fondatrice des Editions Au Diable Vauvert; and Nicolas Roche, Directeur Général, Editions du Centre Pompidou.

# Covering Immigration : An International Media Dialogue



The French-American Foundation is organizing two symposia to bring together prominent media professionals, NGO representatives and academics from North America and Europe to examine the coverage of immigration in the media and determine ways to improve its quality and depth.

The first conference took place from November 13 – 15, 2009 at the headquarters of Euro RSCG in Paris, and the attendance of more than seventy participants from a dozen countries, was a testament to its relevance and success. Journalists were able to engage in a productive and thought-provoking discussion with their colleagues; and the international nature of the conference allowed for a range of perspectives. Participants tackled the

following discussion topics:

- Balancing journalistic ideals with the realities of reporting;
- Using outside research, experts, and advocacy groups in reporting;
- Immigration and integration as two ways to frame a story;
- Ethnic media.

In addition, participants watched clips of the documentary *Shelbyville* and engaged with director/producer Kim Snyder. The second conference will take place in Miami, FL from May 7-9, 2010.

## Reporting Opportunities

One of the highlights of the first symposium was the “Reporting Opportunities,” segment,

which gave participants the chance to spend a half-day in immigrant neighborhoods and to meet with individuals who work closely with immigrant communities. The “Reporting Opportunities” included:

- The Association Hui Ji in Paris’ Chinatown helps Chinese immigrants integrate into French society. Participants met with its President Richard Beraha and representatives of the Chinese community, followed by a guided tour of Belleville, home to one of the city’s two Chinatowns.
- The Bondy Blog, a journalistic collective, started during the riots of November 2005 to give a voice to residents of lower income immigrant neighborhoods – the banlieues - in the national debate. The editor-in-chief, Nordine Nabili, presented his team’s work and then split up; one group paired up with Bondy Bloggers, accompanying them on their reporting assignments, while the other met with local elected officials, representatives of local associations and young people of immigrant descent;
- La CIMADE’s Refugee Center in Massy helps people displaced by war. The group met with the director, Christophe Piedra, and with residents of the center, a majority of whom are from the Horn of Africa;
- The Lycée Darius Milhaud, a high school located in Kremlin-Bicêtre, where students spoke candidly about their prospects for the future and how their immigrant origins can be obstacles to establishing a career in France;

## REACTIONS OF PROGRAM PARTICIPANTS

Emily Bazar, Immigration Reporter, USA Today “[The conference] provided new information and a new way of looking at the conflicts and clashes that come with immigration.”

Dr. Rodney Benson, Associate Professor, Department of Media, Culture and Communication / Department of Sociology, New York University: “It was a great experience [...] I came away with a much deeper and in many ways, less negative appreciation of life in the banlieues...”

Andrea Brandt, Correspondent, Der Spiegel “It enabled me to compare the situation in my country to the situation in France and provided a new view on reality. I was hoping to get in contact with colleagues covering immigration as well as with scientific experts in order to network and get inspiration and a new view on immigrant politics as well as on media coverage. The conference totally met all my expectations. To me it was a great inspiration.”

Nicolàs Castellano Flores, Journalist, Cadena SER (Sociedad Española de Radiodifusión) “It was very interesting to compare the French situation with the Spanish reality [...] I think that with this type of meeting, the journalism about migrations will be better, I’m optimistic.”

David Dieudonné, Reporter, Agence France-Presse “The symposium went beyond my expectations ...it allowed me to discover the French-American Foundation as an organization, and to experience its subtle ability to connect people who never met – even in their own country and sphere – and have a lot to share. It really struck me. Second, it helped me measure how much more articulated the media / immigration debate was in North-America and how much of a gap the French journalists / opinion-makers have to fill.”

Ruadhán Mac Cormaic, Paris Correspondent, The Irish Times “As I had hoped, the conference was very useful in learning about the differences between Europe and the U.S., and about the practices in various areas.”

## FUNDING

Support for this program has been provided by the Ford Foundation, the John S. and James L. Knight Foundation, the Carnegie Corporation

of New York, Unbound Philanthropy, and the Open Society Institute.

# Annual Galas



The Benjamin Franklin Award is the highest award presented by the French-American Foundation to an individual or organization that has made a lasting contribution to the French-American relationship. The Foundation was pleased to present its 2009 Award to Mr. Carlos Ghosn, Chairman and CEO of the Renault Nissan Alliance.

The Vergennes Achievement Award, named for the Comte de Vergennes, the French Foreign Minister who negotiated the Treaty of Alliance between France and America and convinced Louis XVI to fund the revolutionary cause, was presented to Ambassador Arthur A. Hartman, former United States Ambassador to France and the Soviet Union.

The awards were presented at a gala dinner held on November 19, 2009 at Capitale, a NYC landmark designed by the architect Stanford White. Over 350 guests joined the Foundation in celebrating its honorees' contributions to the French-American relationship and enjoying an evening together in support of its work.

Kate Snow, the anchor of the Weekend Edition of *Good Morning America* served as the Master of Ceremonies throughout the evening, introducing speakers such as:

- Claude Grunitzky, Founder and Chairman, True Agency; TRACE Magazine and Young Leader;
- Roy J. Katzovicz, Chief Legal Officer,



Pershing Square Capital Management, LP and Young Leader;

- James G. Lowenstein, former United States Ambassador to Luxembourg;
- John Paulson, President and Portfolio Manager, Paulson & Company, Inc. ;
- Antoine G. Treuille, President of the French-American Foundation;
- Ambassador Pierre Vimont, French Ambassador to the United States.

The FAF conducted a silent auction with exceptional items contributed by F.P. Journe, AREVA, Accor, Michel Cluizel, Mauboussin, Odile de Schiètere de Longchamp, Tiffany, Frédéric Fekkai, Phyto and Lierac, and Baron François.

Performances by the Choir of Sainte Marie Reine, Opus 9 Chamber Ensemble, and singer Phoebe Legere added to the warmth of the evening.

In 2008 at the Four Seasons Restaurant, the Benjamin Franklin Award was given to Baron David de Rothschild, Chairman of Rothschild Inc. The Florence Gould Foundation received the Vergennes Achievement Award, accepted by its President, John Young.

# The Defense Symposia

The French-American Foundation Defense Symposia are a unique forum for senior military officers and defense experts from France and the U.S. to meet on an informal, off-the-record basis to exchange views on timely subjects in the defense and security field. To date, the FAF has organized nine symposia, which have considered the ways in which the roles of the French and American military are changing and adapting in the post-cold war world; how these changes affect the ways the two militaries work together; and how both militaries can learn from each other and work together more efficiently. The venue for the symposium alternates between the United States and France.

## NINTH DEFENSE SYMPOSIUM ENERGY AND ENVIRONMENTAL CHALLENGES TO SECURITY

The Ninth French-American Defense Symposium, held in Warrenton, Virginia from April 10 – 12, 2008 was organized in cooperation with the Institut de Relations Internationales et Stratégiques and the Etat-Major des Armées. As part of its focus on “Energy and Environmental Challenges to Security,” the symposium examined the ability of current and future U.S. and French energy policies to deal with challenges related to world energy supply, strategic

challenges associated with instability in energy producing areas, and the impact of climate change on national security policy.

Senior participants at the Symposium included General James Cartwright, Vice Chairman of the Joint Chiefs of Staff; Ambassador Eric Edelman, Under Secretary of Defense for Policy; Guy Caruso, Administrator, Energy Information Administration; Lieutenant General Jean-





Paul Palomeros, Deputy Chief of Staff of the French Air Force; and Vice Admiral Michel de Fresse de Monval, Deputy Chief of Staff for International Affairs, French Navy Staff.

During the first discussion session, participants examined the overall functioning of global energy markets, differences in the two countries' national energy policies and key issues in energy geopolitics. For instance, France's prioritization of nuclear energy as part of its energy policy stands in contrast to the United States' greater reliance on hydrocarbons. Despite differing national energy resources and policies, both France and the United States view energy as a key strategic asset.

The second session explored the extent to which conflict and instability in key energy producing regions could cut off or reduce

key sources of energy supply. In addition to risks in maritime choke points such as the Strait of Hormuz, participants also discussed significant areas of instability, such as Iran, Russia, and the Gulf of Guinea. Speakers also recognized the necessity of continued US - French maritime cooperation to protect critical energy infrastructure and assure the security of energy supply routes.

The symposium closed with an assessment of the national security risks of climate change, recognizing its important security implications and calling it a threat multiplier. Water stress and scarcity, agricultural problems (due to changes in temperature and water availability), increased migration, and damage to valuable infrastructure were all identified as some of the direct consequences of climate change.

# Tuck Speaker Series

The Tuck Speaker Series provides a forum for French and American policy-makers, experts, business leaders, and journalists to discuss issues of trans-Atlantic concern. Subjects range from current political issues to long-term trends of economic, social, and cultural importance. Each event in the series is adapted to the topic and speaker, and formats can vary from a large conference setting to a small panel discussion.

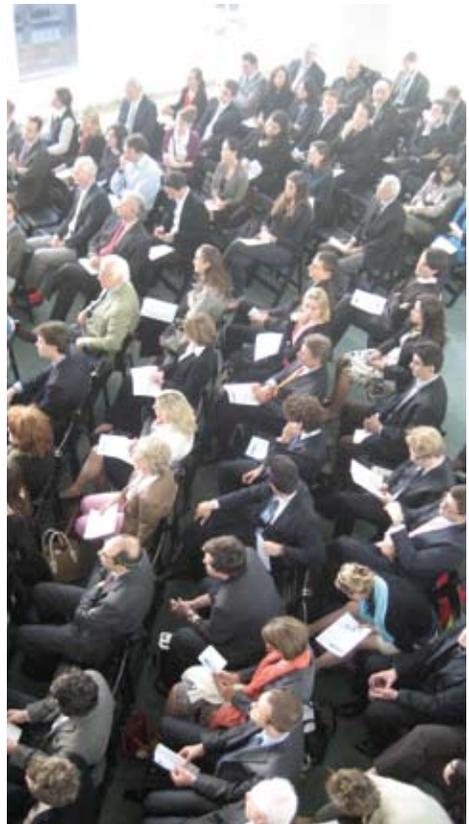
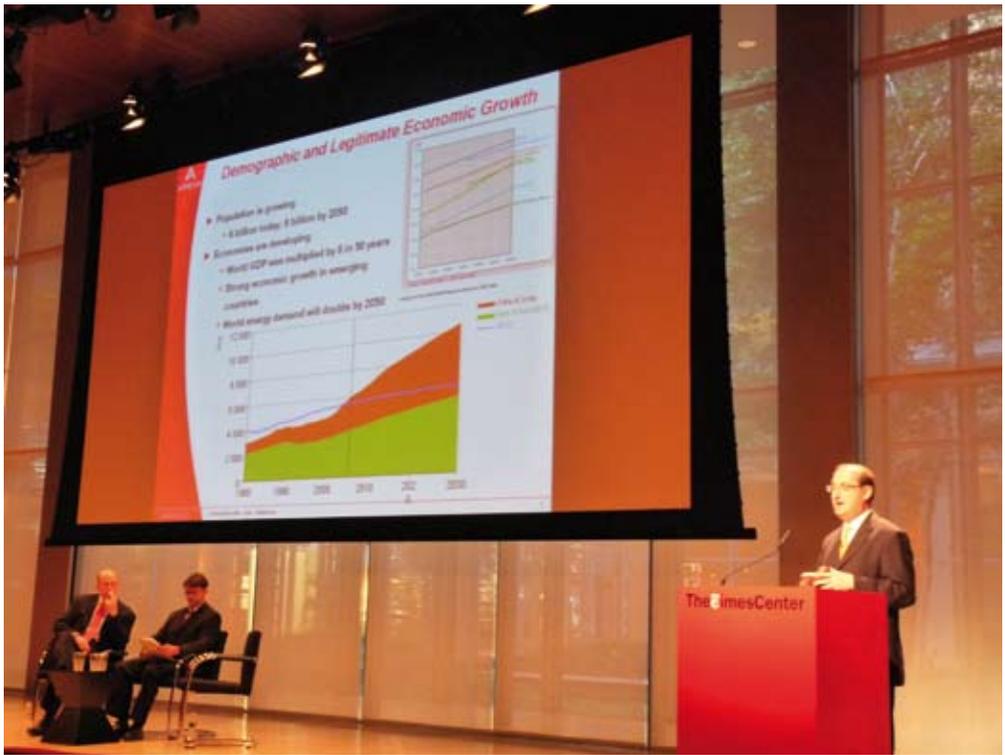
The program was named in 2004 to commemorate the contributions of Edward Hallam Tuck, President of the French-American Foundation from 1988 to 1995. It represents a fitting tribute to Ed Tuck's longstanding commitment to advancing relations between these two countries and his tireless dedication to the Foundation. Your contribution in attending an event supports the FAF and its programs. Admission is free or reduced for our members, as well as for members of organizations that co-sponsor our events.

## 2009 MEETINGS

- "The U.S. and E.U. in a Time of Change: Is Obama's Victory Misunderstood in Europe?: A Panel Discussion with Walter Russell Meade and Yannick Mireur
- A Conversation on the Work of Marcel Proust with Antoine Compagnon and Adam Gopnik
- Meeting the Challenge of Sustainable Water Systems: A Luncheon with Bertrand Camus
- Energy, Climate Change, and Economic Growth: Developing a Sustainable New Deal: A moderated discussion with Jacques Benainou
- Héroïnes Françaises: A Discussion with Monique Saïgon on Women in the French Resistance
- Integrating the Principles of Microfinance into Global Financial Reform: Jacques Attali and Eric Abrahamson

## 2008 MEETINGS

- "Immigration and National Identity: Sarkozy and Minorities" with Dr. Patrick Weil (CNRS Senior Research Fellow) and Judith Goldstein (Humanity-in-Action Founder)
- "U.S. and French Health Care: Shared Ideals and a Much-Needed Common Reform" with Paul V. Dutton (Associate Professor of History at Northern Arizona University) and N. Dungan (President of FAF)
- A discussion with Laurent Cohen-Tanugi (Young Leader, Paris-based international lawyer, public intellectual and recognized expert on European affairs and international relations) on his new book, *The Shape of the World to Come*
- "France's Presidency of the European Union" with the Honorable Guy Yelda (Consul-General of France in New York) and Nicholas Dungan.



# Press Clips



The FAF has recently appeared in these national publications.

## **France-Amerique**

<http://www.france-amerique.com/articles/2009/05/27/quatre-traducteurs-recompenses-par-la-french-american-foundation.html>

## **France Today**

<http://francetoday.com/articles/2009/05/27/translators-celebrated-in-new-york.html>

## **The New Yorker**

<http://www.newyorker.com/online/blogs/books/2009/06/lost-to-translation.html?printable=true>

## **Poets & Writers**

[http://www.pw.org/content/10000\\_prizes\\_awarded\\_french\\_translations](http://www.pw.org/content/10000_prizes_awarded_french_translations)

## **Three Percent**

<http://www.rochester.edu/College/translation/threepercent/index.php?id=1978>

FRANCE-AMÉRIQUE

FRANCE  
TODAY

Poets & Writers

THE NEW YORKER

Three Percent a resource for international literature at the University of Rochester

# Publications

The French-American Foundation produces a variety of publications.

## WEEKLY BRIEFS

FAF Weekly Briefs highlight political, economic and cultural news stories related to France and French-American relations as well as European and global news.

Briefs are distributed by email. To subscribe, please send a request to [info@frenchamerican.org](mailto:info@frenchamerican.org)

## POLICY BRIEFS

Policy Briefs are short, informative articles that analyze current issues, often complementing the Foundation's policy programs. The French-American Foundation provides an opportunity to experts to disseminate their views on topics of importance in the French-American relationship. Some recent titles include:

- French and U.S. Health Care: « Shared Ideals and a Much-Needed Common Reform »

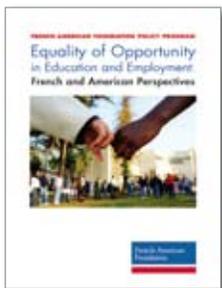
- « The Sarkozy Presidency in 2007 »
- The Collection of Ethno-racial Statistics: « Developments in the French Controversy »
- « Your Guide to the French Government »
- « French and American Approaches to Antidiscrimination Law »
- The French Riots of 2005: « Lessons and Policy Responses »
- Equal Treatment in Employment: « Learning from American Antidiscrimination Policies »

## PROGRAM REPORTS

Program reports are in-depth presentations of the findings of Foundation policy programs and study tours. They are used to inform French and American policymakers at the state and national levels and foster the exchange of best practices.

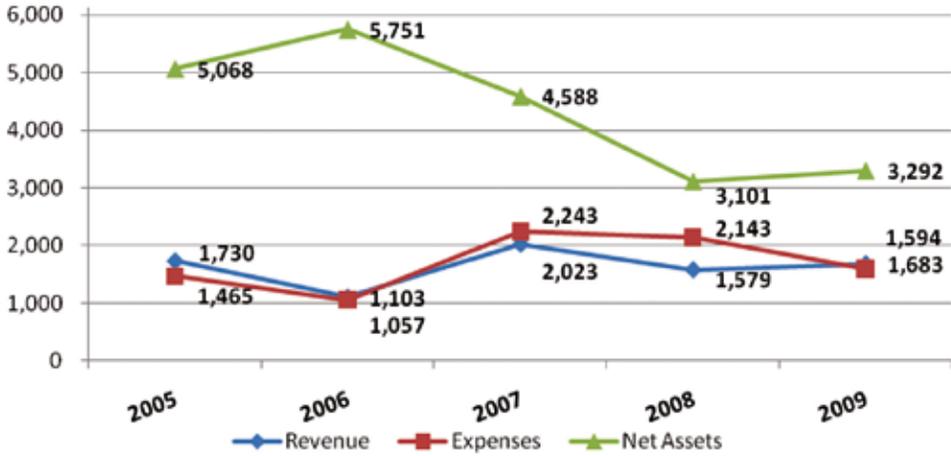
Policy Sections include:

- Early Education Program - Preschool/ Ecole Maternelle
- Trans-Atlantic Strategies for Providing Health Care
- Equality of Opportunity in Education and Employment: French and American Perspectives
- Media Coverage of Immigration



# Financial Statements

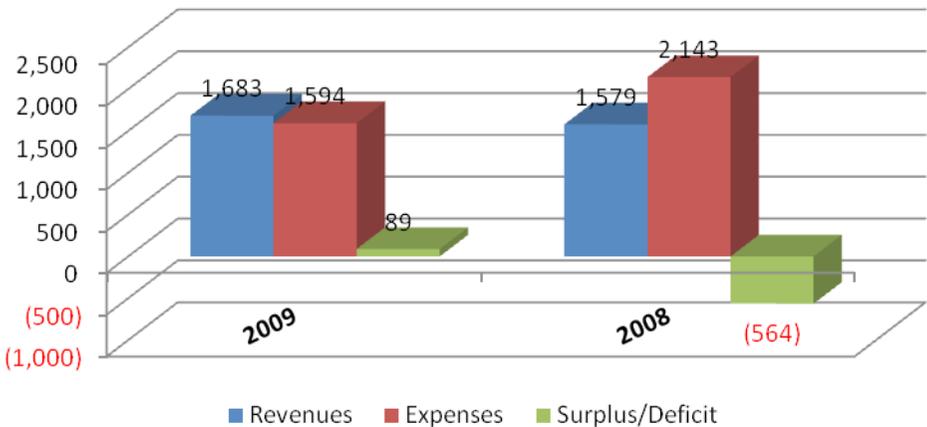
French-American Foundation  
Revenue, Expenses & Assets History (\$000s)



The French-American Foundation				
Statement of Activities for FY ending December 31, 2009 (\$000s)				
	2009	2008	Variance	%
Operating Revenues and other Support				
Contributions and grants	1,057	1,131	(74)	(6.5)
Special Events (less cost)	479	248	231	93.1
Investment income allocated to operations	146	200	(54)	(27.0)
Total Operating Revenues	1,683	1,579	104	6.6
Operating Expenses				
Project implementation	982	1,347	(365)	(27.1)
Management and general	219	333	(114)	(34.2)
Fund raising and development	394	464	(70)	(15.1)
Total Operating Expenses	1,594	2,143	(549)	(25.6)
Change in assets from operations	88	(564)	652	(115.6)
Investment income allocated to non-operations	103	(924)	1,027	(111.1)
Change in assets	191	(1,487)	1,678	(112.8)
Net assets, beginning of year	3,101	4,588	(1,487)	(32.4)
Net assets, year end	3,292	3,101	191	6.2

The French-American Foundation				
Statement of Financial Position December 31, 2009 (\$000s)				
	2009	2008	Variance	%
Cash	503	194	309	159.3
Investments	2,057	2,374	(317)	(13.4)
Contributions receivable	71	55	16	29.1
Security deposits and other assets	28	26	2	7.7
Works of art	694	694	0	0.0
Furniture and equipment (net depreciation)	34	35	(1)	(2.9)
<b>Total Assets</b>	<b>3,386</b>	<b>3,378</b>	<b>8</b>	<b>0.2</b>
<b>Liabilities and Net Assets</b>	<b>219</b>	<b>333</b>	<b>(114)</b>	<b>(34.2)</b>
<b>Liabilities</b>				
Accounts payable and accrued expenses	91	277	(186)	(67.1)
Commitments and contingencies				
<b>Net Assets:</b>				
Unrestricted	1,651	1,593	58	3.6
Temporarily restricted	1,641	1,508	133	8.8
<b>Total Net Assets</b>	<b>3,292</b>	<b>3,101</b>	<b>191</b>	<b>6.2</b>
<b>Total Liabilities and Net Assets</b>	<b>3,383</b>	<b>3,778</b>	<b>(395)</b>	<b>(10.5)</b>

**French-American Foundation  
Revenue and Expenses '09/'08 (\$000s)**



## Partners and Grants

The French-American Foundation has been privileged to partner with and is grateful for the generous support of the following organizations.



Andrew Carnegie envisioned Carnegie Corporation as a foundation that would “promote the advancement and diffusion of knowledge and understanding.” In keeping with this mandate, its work incorporates an affirmation of its historic role as an education foundation but also honors Andrew Carnegie’s passion for international peace and the health of our democracy.

Mr. Carnegie dedicated his foundation to the goal of doing “real and permanent good in this world” and deemed that its efforts should create “ladders on which the aspiring can rise.” In its current-day grant-making it continues to carry out this mission through programs and initiatives that address today’s problems by drawing on the best ideas and cutting-edge strategies that draw strength from deep knowledge and scholarship.



The Florence Gould Foundation is an American foundation devoted to French-American exchange and friendship. Born of French parents in San Francisco in 1895, Florence Gould lived both in the United States and France during her lifetime. At her death in 1993, Florence Gould left the bulk of her fortune to the foundation bearing her name.

**FORD FOUNDATION** The mission of the foundation is to reduce poverty and injustice and promote democratic values, international cooperation and human achievement. Grants are made in three broad programs: Asset Building and Community Development; Peace and Social Justice; and Knowledge, Creativity and Freedom.



We are a national foundation with local roots. We choose, as the Knight Brothers chose, to seek opportunities that can transform both communities and journalism, and help them reach their highest potential. We want to ensure that each community’s citizens get the information they need to thrive in a democracy. And we ask, as we evaluate opportunities and grants, «Is this truly transformational?» Because grant making requires a sound financial base, we preserve the Knight Brothers’ gift through prudent investment and careful management.

The Open Society Institute works to build vibrant and tolerant democracies whose governments are accountable to their citizens. To achieve its mission, OSI seeks to shape public policies that assure greater fairness in political, legal, and economic systems and safeguard fundamental rights. On a local level, OSI implements a range of initiatives to advance justice, education, public health, and independent media. At the same time, OSI builds alliances across borders and continents on issues such as corruption and freedom of information. OSI places a high priority on protecting and improving the lives of people in marginalized communities.

## UNBOUND

Unbound aims to support charitable operations in fields that promote self-determination by working to equalize the distribution of opportunities available to those who wish to help themselves and their families. This foundation welcomes innovation and creativity in addressing the fundamental inequity of opportunity globally.

Self-determination is critical to the genesis of ideas and is therefore a vital element of any successful civilization. When the barriers to self-determination are removed, individuals and society at large may reach their full potential thereby releasing social capital greater than the sum of their parts.

Unbound is currently active in issues relating to human migration.

The French-American Foundation is also pleased to have partnered with the following organizations:



La Maison Française  
NEW YORK UNIVERSITY



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# How to give to the Foundation

The French-American Foundation depends on the financial support of individuals, corporations and foundations, which serves to fund the Foundation's portfolio of programs and to cover its operating expenses. Programs are rigorously evaluated to ensure that they continually strengthen the French-American relationship - and keep that relationship vivid and relevant for new generations.

You are invited to become a member of the French-American Foundation and support its role as the principal non-governmental organization linking France and the United States at leadership levels across the full range of the French-American relationship.

As a member, you will receive updates on the Foundation's programs as well as invitations to events and conferences which bring together prominent French and American policy-makers, experts, business leaders, and journalists to debate issues of trans-Atlantic concern. Admission for our members to these events is either free or offered at a reduced rate. Your support will be acknowledged in the Foundation's publications and on the web site.

## INDIVIDUAL SUPPORT

Your support is welcomed at the following levels:

- Partner: \$25,000
- Donor: \$10,000
- Benefactor: \$5,000
- Fellow: \$1,000
- Member: \$500
- Young Member: \$250  
(40 years old or younger)
- Student: \$50 (suggested contribution)

Of course, contributions in any amount are gratefully accepted. Please consider a matching gift program

if one is available at your place of business. For gifts of stock, you may contact our office at 212-829-8800 x16 for additional information.

The French-American Foundation is an independent, non-partisan, not for-profit qualifying tax-exempt organization as described in section 501(c) (3) of the United States Internal Revenue Code.

Contributions are deductible to the full extent allowed by law.

## CORPORATE SUPPORT

Your corporate support is welcomed at the following levels:

- Corporate Partner: \$25,000
- Corporate Donor: \$10,000
- Corporate Benefactor: \$5,000
- Corporate Fellow: \$1,000

## CHARITY NAVIGATOR RATING

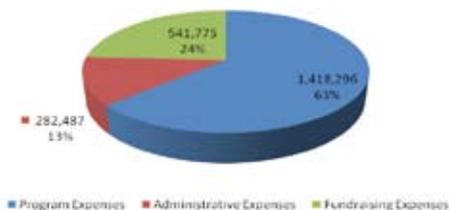
Charity Navigator, America's premier independent charity evaluator, works to advance a more efficient and responsive philanthropic marketplace by evaluating the financial health of over 5,400 of America's largest charities.

The French-American Foundation received three out of a possible four stars.

★★★ Good

Exceeds or meets industry standards and performs as well as or better than most charities in its Cause.

2007 FAF Expenses



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Jenna Katz*	Program Assistant		
Ioanna Kohler	Director of Policy Programs		
Chrissa La Porte	Director of Leadership and Exchange Programs	*No longer at the French-American Foundation in 2010	

## COUNTRY SNAPSHOTS

Area	France	USA
Area	543,965 sq km	9,372,610 sq km
Population	60.7 m	301.0 m
GDP and World Ranking	\$2,248 bn - #6	\$13,164 bn - #1
Main export destinations and % of total	Germany-14.5, Spain-9.9, Italy-9.1, UK-8.5, Belgium-Lux-7.8, EU25-68.3%	Canada-21.4, Mexico-11.7, China-5.6, Japan-5.4, Germany-4.3, UK-4.3
Health Spending (% GDP)	11.1	15.9
Life Expectancy Men/Women	77.1/84.1	75.6/80.8
Doctors per 1,000 pop.	3.4	3.0
Education Spending (% GDP)	5.7	5.3
Human Development Index+	95.2	95.1
Computers per 100 pop.	57.5	76.2
Energy consumption per head (kg oil equivalent)	4,534	7,893
Bi/multilateral donor % GDP	0.47 - #10	0.18 - #25
Defense Spending - ww rank	54.4 bn - #5	535.9 bn - #1

+Index comprising income per head, life expectancy and adult literacy

\*Source: The Economist Pocket World in Figures, 2009 Edition



## MISSION STATEMENT

The French-American Foundation is the principal non-governmental link between the United States and France. Since its founding in 1976, the mission of the French-American Foundation, in collaboration with its sister Foundation in France, has been to strengthen the French-American relationship through programs that deepen the understanding and appreciation of each country for the other by providing a platform to share knowledge and best practices. These programs include lectures, conferences, professional exchanges, study tours and an annual Young Leaders retreat, each designed to promote understanding and cooperation on issues of common concern.

**French-American  
Foundation**

28 West 44th Street  
Suite 1420  
New York, NY 10036

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